

Welcome Volunteers to the 2019 Partners in Giving Give Hope Campaign!

Time to kick off another great season of giving!

See below for all the latest news!

Visit the Partners in Giving website



Welcome Chairs and Volunteers to the 2019 Partners in Giving Campaign!

Another fun fall campaign is upon us and campaign preparations are in full swing! We hope you are excited about coming together to host this important workplace fundraising effort. It allows charities of a donor's choice to help individuals and families in Dane County and around the world,

and it simply could not happen without YOU. Thank you for your work!



THE BIG PICTURE

- The 2019 Partners in Giving "Give Hope" Campaign officially kicks off Oct. 7 and runs through Nov. 29!
- Some state agencies and UW schools and departments have already started their individual campaigns, but many kick off events are scheduled over the next two weeks.
- If you need help finding charities to visit or speakers for your special event, simply fill out a request on our website or ask the Loaned Executive assigned to your location to help you!
- This year's theme is Give Hope, because no one should have to live without hope. The design this year symbolizes how campaign donations help to people in need so they can build a brighter future.
- The Partners in Giving website has a tab for Chair and Volunteers filled with information and resources for you and your team. Find a how-to manual, how a Loaned Executive can help, sample letters, logos and posters, and new training videos to help you accomplish tasks, like how to access the Partners in Giving electronic pledging (e-pledge) Administrative portal for your agency or unit.
- About 6,400 state, University and UW Health employees in Dane County came together last fall and raised an astounding \$2.4 million for hundreds of local, state, national and international charities!



CAMPAIGN TIPS AND INFO

New 2019 Campaign pledge form

- Partners in Giving donors will see a brand new paper pledge form this fall.
- To reduce printing costs, the Campaign has gone from using a 3-ply form to a single-sheet pledge form.
- The move is saving thousands of dollars and creating efficiencies in pledge form processing!
- The **back side** of the paper form tells prospective donors who we are and what we do.

Campaign materials

- State materials have been delivered to all state agencies.
- University materials will be on site and ready for pick up by Monday, Oct. 7.
- State agencies materials do not include blank pledge forms, but you can request some by contacting your Loaned Executive or <u>Carli Freidel</u> Forms may also be printed off the website.

2019 Partners in Giving Charity List

 A complete list of this year's 520 eligible charities can be found at



giving.wi.gov under the <u>Charities</u> tab.

- Charities listed online inside the e-pledge giving portal include links to the individual charity websites so donors can learn more.
- The 2019 paper charity booklets do not contain a index. Please refer paper pledge form donors to the digital booklet posted on giving.wi.gov under "Charities" and in the main web banner if they wish to view the index.

Banner and Poster boards

Please contact your <u>Loaned</u>
 <u>Executive</u> for assistance getting a small or large Partners in Giving <u>banner or large poster board</u> for your special event!

Visit the Partners in Giving website



Did you know?

Because of all the work you and other volunteers did last fall, Partners in Giving was able to present a \$2.4 million check last March to 11 umbrella charity groups for distribution to their 520 member charities!

The money is being used this year for all kinds of charity work going on right now in Wisconsin, the U.S., and around the world.



Want to share your events and success stories?

Simply take a few pictures and send them and a short summary of your event and why it was successful to

linda.eggert@ wisconsin.gov

Include any tips or information that might be helpful to other chairs or volunteers!

Visit our website